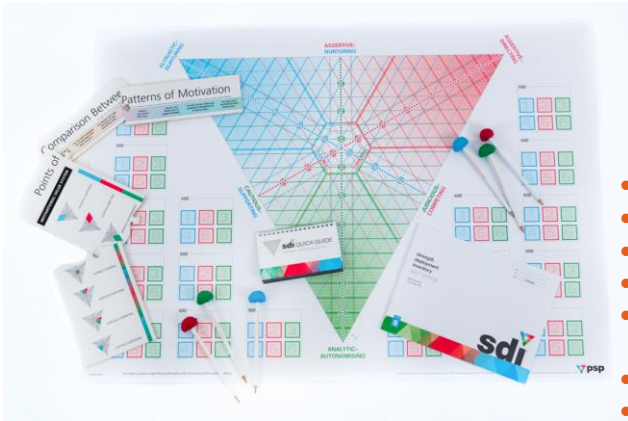


## Strength Deployment Inventory (SDI)®

**“If you have a need to develop relationships with your manager, team, employees, customers, or suppliers then this is the tool for you”**

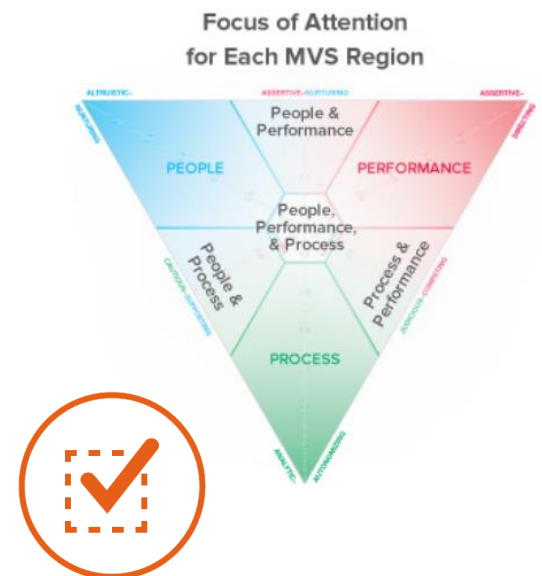


### Why would you use the SDI?

- **Leaders and managers** aren't **engaging with their teams**
- **Communication needs improving**
- **Teams** don't understand their strengths or aren't **working productively**
- **Sales people** aren't **engaging with their clients**, converting new business or handling conflict productively
- **Customer Service** isn't exceeding expectations
- **Individuals** need to adapt their communication style,
- **Leaders and managers** need to develop their style, receive feedback and coaching on how to deliver results
- **Business changes** are causing **conflict and resistance**
- You want deliver something **different** with a tailored approach

### What are the benefits?

- ✓ It's not just another behavioral profile, but a motivational profile which **rarely changes**
- ✓ **Simple** to complete, easy to embed and creates a long term impact
- ✓ Improved **relationships** with your key stakeholders
- ✓ Increases employee **motivation**
- ✓ Increased **sales revenue**
- ✓ High standards of emotional **customer service**
- ✓ Stands you **ahead** of the competition
- ✓ **Motivates** people through difficult times
- ✓ Improves **team working** and group harmony
- ✓ **Reduces** the cost of conflict
- ✓ Creates a **productive**, open and constructive working environment
- ✓ Improves personal and team performance
- ✓ Supports succession planning



### Book SDI Consultation

**When it comes to relationships, everyone speaks a slightly different “motivational language.”**  
TotalSDI helps you understand your language and the languages other people speak – as well as how those languages change during conflict – so you can more effectively work with people.



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